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| **Directives** | **Page content** |
|  |  |
| **[List Name]** | Providing Precall Information – Option 1 |
| **[Description]** | Use after scheduling the appointment and before the call |
|  |  |
| **[address]** | **TO:** System Generated  **FROM:** System Generated |
| **[subject line]** | **Looking forward to our discussion about EXPAREL® (bupivacaine liposome injectable suspension)** |
| **[logo]** | [EXPAREL logo]<link to www.EXPAREL.com> |
| **[viewing line and link]** | Having trouble viewing this message? Access it online. <link to message> |
| **[alt text]** | EXPAREL, Pacira Pharmaceuticals, Inc. |
| **[Salutation]** | Dear <Salutation First Name Last Name Credentials>, |
| **[copy]** | I look forward to speaking with you about how EXPAREL can help you manage your patients’ postsurgical pain.  If you have time to review before our appointment, I thought you might appreciate some background information. |
| **[Fragment]** | <system populates with GORIFINE fragment(s)> |
| **[Sign off]** | I truly appreciate you taking the time out of your busy schedule to discuss. I’ll see you soon! |
| **[Closing Salutation]** | Sincerely,  < sales representative’s first name, last name> |
| **[Opt-out]** | If you prefer not to receive future e-mails, please click here to unsubscribe. <link to unsubscribe> |
| **[Safety]** | <ISI Email Template Fragment> |
| **[logo]** | [Pacira logo] |
| **[end matter]** | Copyright © 2014 Pacira Pharmaceuticals, Inc.  Parsippany, NJ 07054 [PCRC code] 01/14 |
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